



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 33

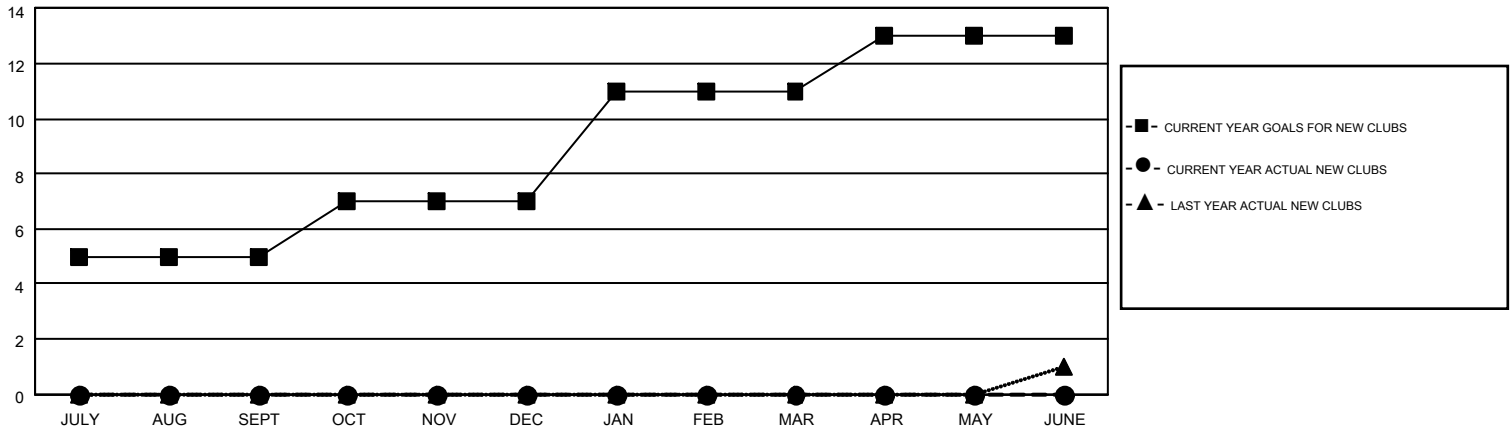
LOCATION: MASSACHUSETTS

GMT: ED LECIUS

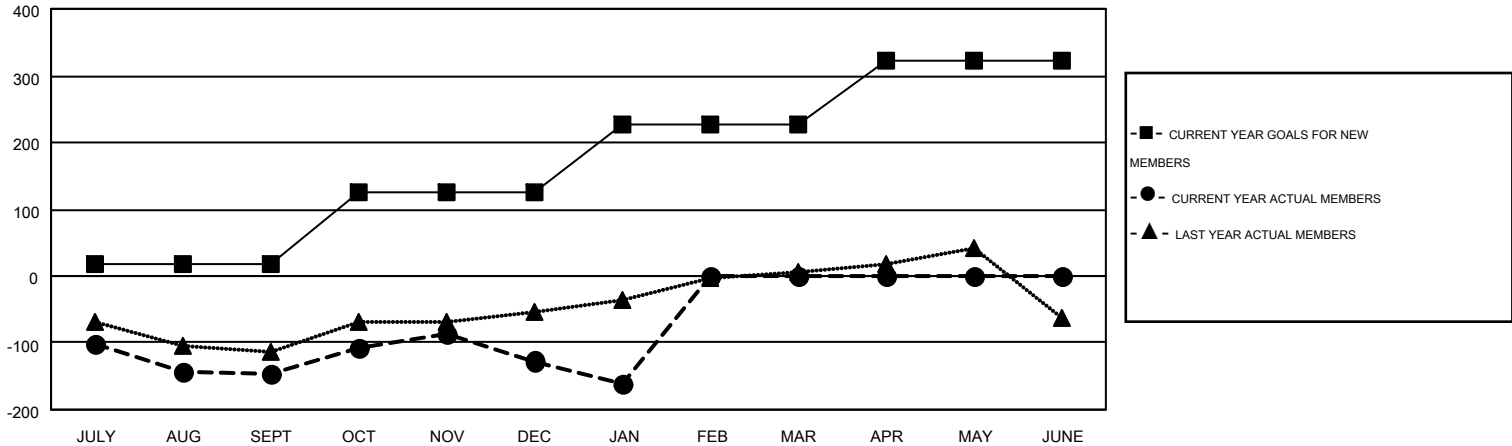
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	0	1	-1	JULY/AUG/SEPT	17	155	302	-147
OCT/NOV/DEC	2	0	0	0	OCT/NOV/DEC	108	246	226	20
JAN/FEB/MAR	4	0	1	-1	JAN/FEB/MAR	102	35	70	-35
APR/MAY/JUNE	2	0	0	0	APR/MAY/JUNE	96	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	126 CLUBS OF 234 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	5,207 (69.32%)
DECEASED	65	FEMALE	2,304 (30.68%)
CLUB CANCELLED	0	<u>FAMILY UNIT MEMBERS</u> 1,011	
OTHER	533	<u>HEAD OF HOUSEHOLD</u> 489	
TOTAL	598	<u>NON-HEAD OF HOUSEHOLD</u> 522	

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)